

Dreams & Designs

Complete Course Catalog

30 Courses · 7 Specializations · All Levels · Flexible Formats

30+

Courses Offered

7

Specializations

26+

Weeks Avg. Duration

50%

Student Entrepreneurship

"Our courses are not just about learning to sew — they are about building the confidence, craft and business acumen to create a life in fashion. Every student who walks through our doors walks out with professional skills, industry knowledge, and the tools to build something meaningful."

— Poornima N Ramakrishna, Founder & Chief Instructor, Dreams & Designs

Course Overview

Part	Section	Courses	Level
	Foundation Courses	Courses 01–03	Beginner
	Intermediate Garment Courses	Courses 04–08	Intermediate
	Embroidery Courses	Courses 09–13	Beg – Advanced
	Advanced & Professional Courses	Courses 14–17	Advanced
	Technology & Digital Courses	Courses 18–20	Intermediate–Advanced
	Business & Entrepreneurship Courses	Courses 21–23	All Levels
	Specialist & Short-Format Programs	Courses 24–30	All Levels

All 30 Courses at a Glance

#	Course Title	Duration	Level	Fee (Approx.)
01	Basics of Sewing & Garment Construction	8 – 10 Weeks	Beginner	Rs. 6,000 – 8,000
02	Introduction to Fashion Design	6 – 8 Weeks	Beginner	Rs. 5,000 – 7,000
03	Fabric Knowledge & Textile Fundamentals	4 – 6 Weeks	Beginner	Rs. 3,500 – 5,000
04	Blouse Designing & Construction	6 – 8 Weeks	Intermediate	Rs. 6,000 – 8,500
05	Salwar Kameez, Kurta & Churidar	6 – 8 Weeks	Intermediate	Rs. 6,000 – 8,000
06	Lehenga-Choli Design & Construction	8 – 10 Weeks	Intermediate	Rs. 8,000 – 11,000
07	Gown & Dress Designing	8 – 10 Weeks	Intermediate	Rs. 7,500 – 10,000
08	Skirt Designing & Variations	4 – 6 Weeks	Intermediate	Rs. 4,500 – 6,000
09	Traditional Embroidery Techniques	8 – 12 Weeks	Beginner–Intermediate	Rs. 7,000 – 10,000
10	Aari & Maggam Work Mastery	6 – 8 Weeks	Intermediate	Rs. 6,500 – 9,000
11	Zardosi & Kundan Embellishment	6 – 8 Weeks	Intermediate–Advanced	Rs. 7,000 – 9,500
12	Contemporary Embroidery & Mixed Media	6 – 8 Weeks	Intermediate	Rs. 6,000 – 8,000
13	Machine Embroidery Essentials	6 – 8 Weeks	Intermediate	Rs. 7,000 – 9,500
14	Bridal Wear Design & Construction	12 – 16 Weeks	Advanced	Rs. 14,000 – 18,000
15	Indo-Western Fusion Design	8 – 10 Weeks	Advanced	Rs. 9,000 – 12,000

16	Advanced Garment Construction & Couture	12 – 16 Weeks	Advanced	Rs. 12,000 – 16,000
17	Children's Fashion Design	6 – 8 Weeks	Intermediate–Advanced	Rs. 6,500 – 9,000
18	CAD for Embroidery Digitizing	10 – 12 Weeks	Advanced	Rs. 12,000 – 15,000
19	Digital Pattern Making with CAD	10 – 12 Weeks	Advanced	Rs. 11,000 – 14,000
20	Fashion Design with Adobe Illustrator	8 – 10 Weeks	Intermediate–Advanced	Rs. 9,000 – 12,000
21	Boutique Management & Business Development	16 Weeks	All Levels (with fashion skills)	Rs. 18,000 – 22,000
22	Online Fashion Business & E-Commerce	8 – 10 Weeks	All Levels	Rs. 8,000 – 11,000
23	Personal Styling & Wardrobe Consultancy	6 – 8 Weeks	Intermediate	Rs. 7,000 – 9,500
24	Bridal Embroidery Intensive	4 Weeks (Intensive)	Intermediate–Advanced	Rs. 8,000 – 10,000
25	Sustainable Fashion & Upcycling	4 – 6 Weeks	Beginner–Intermediate	Rs. 4,500 – 6,000
26	Kids Fashion Workshop	4 – 6 Weeks	Kids Beginner	Rs. 3,500 – 5,000
27	Weekend Intensive Masterclasses	1 – 2 Days	All Levels	Rs. 1,500 – 3,500 per session
28	Corporate Fashion Workshops	Half Day – 2 Days	All Levels	Custom / Group Pricing
29	Home Furnishing & Soft Furnishing Sewing	6 – 8 Weeks	Beginner–Intermediate	Rs. 5,500 – 7,500
30	Fashion Entrepreneurship Mentorship Program	8 – 12 Weeks (Personalized)	All Levels	Rs. 20,000 – 35,000

PART 1

Foundation Courses

Build strong roots — from zero to confident stitcher

Course 01

8 – 10 Weeks

Basics of Sewing & Garment Construction

Beginner

Your complete entry point into the world of fashion creation

DURATION	LEVEL	FEE (APPROX.)	FORMAT
8 – 10 Weeks	Beginner	Rs. 6,000 – 8,000	In-Person / Online

About This Course

This foundational course introduces students to the art and science of sewing. From understanding a sewing machine to constructing your first wearable garment, this course covers everything a complete beginner needs to gain confidence and start their fashion journey. Taught in a real working boutique environment, students are exposed to actual client work, professional tools, and real-world problem solving from day one.

Modules Covered

- Introduction to sewing machines (hand & electric)
- Threading, tension, stitch settings
- Body measurements — 15+ measurement points
- Basic pattern drafting (bodice, skirt, sleeve)
- Fabric cutting, marking & layout
- Seam techniques, hems, and darts
- Simple garment construction (salwar, skirt, blouse)
- Pressing, finishing & presentation

Who Should Enroll

- Complete beginners with no prior experience
- Homemakers wanting to stitch for family
- Students exploring fashion as a hobby or career
- Anyone starting their creative fashion journey

On Completion You Will...

- Operate sewing machines confidently
- Take and read accurate measurements
- Draft basic patterns independently
- Construct 2–3 complete garments

Introduction to Fashion Design

Beginner

Learn to sketch, conceptualize and visualize fashion ideas

DURATION	LEVEL	FEE (APPROX.)	FORMAT
6 – 8 Weeks	Beginner	Rs. 5,000 – 7,000	In-Person / Live Online

About This Course

Fashion begins with an idea — and this course teaches you how to turn ideas into visual designs. Students learn fashion sketching, design principles, color theory, and trend analysis. Perfect for those who want to design before they stitch, or anyone looking to build a strong creative foundation for a fashion career.

Modules Covered

- Fashion illustration basics & figure drawing
- Color theory and fabric drape sketching
- Design elements: line, silhouette, texture, proportion
- Trend forecasting & mood boards
- Fashion terminology and industry language
- Portfolio development basics
- Introduction to Adobe Illustrator for fashion
- Collection concept development

Who Should Enroll

- Aspiring fashion designers
- Hobbyists who love drawing and styling
- Students before entering garment construction courses
- Anyone who wants to design but not necessarily stitch

On Completion You Will...

- Sketch fashion figures and garment designs
- Create mood boards and concept collections
- Understand and apply design principles
- Build the foundation of a design portfolio

Fabric Knowledge & Textile Fundamentals

Beginner

Understand every fabric you will ever work with

DURATION	LEVEL	FEE (APPROX.)	FORMAT
4 – 6 Weeks	Beginner	Rs. 3,500 – 5,000	In-Person / Recorded

About This Course

A deep dive into the world of textiles — the material foundation of every garment. This course covers fabric identification, properties, care, drape, and selection for different end uses. Students will handle and study a wide range of fabrics from cotton and silk to organza, velvet, and technical fabrics. Essential for designers, tailors, and serious hobbyists alike.

Modules Covered

- Fiber types: natural vs. synthetic vs. blended
- Weave structures and fabric construction
- Properties: drape, stretch, weight, sheen
- Fabric selection for garment types
- Indian fabrics: silk, chanderi, banaras, khadi, cotton
- Western fabrics: crepe, georgette, satin, lace
- Care, storage and handling of delicate fabrics
- Fabric sourcing — markets, vendors, quality checks

Who Should Enroll

- Sewing students wanting deeper textile knowledge
- Fashion designers and stylists
- Boutique owners and buyers
- Anyone who works with fabric professionally

On Completion You Will...

- Identify and name 30+ fabric types
- Select appropriate fabric for any garment
- Understand fabric care and handling
- Make confident sourcing decisions

PART 2

Intermediate Courses

Build professional skills and master key garment categories

Blouse Designing & Construction

Intermediate

Master the most sought-after garment in Indian fashion — 20+ styles

DURATION	LEVEL	FEE (APPROX.)	FORMAT
6 – 8 Weeks	Intermediate	Rs. 6,000 – 8,500	In-Person / Live Online

About This Course

The saree blouse is one of the most nuanced and high-demand garments in Indian fashion. This course covers over 20 blouse styles — from classic round neck to contemporary designer backs, plunging necklines, structured sleeves, and heavily embellished bridal versions. Students will learn pattern drafting, fitting adjustments, and embellishment techniques specific to blouses.

Modules Covered

- Blouse measurement and block construction
- Classic neckline variations (round, V, square, sweetheart)
- Back design — 10+ styles (backless, tie-back, keyhole, princess)
- Sleeve variations (sleeveless, cap, full, bishop)
- Fitting, darts and bust adjustments
- Lining, boning and structure for bridal blouses
- Embellishment basics: piping, lace trim, buttons
- Express blouse stitching techniques (24-hour standard)

Who Should Enroll

- Intermediate sewers wanting to specialize
- Boutique owners serving Indian bridal clients
- Tailors looking to upgrade their blouse techniques
- Anyone wanting to serve the high-demand bridal market

On Completion You Will...

- Draft and construct 5+ blouse styles independently
- Execute fitting adjustments with precision
- Complete a bridal blouse with embellishment
- Meet professional turn-around timelines

Salwar Kameez, Kurta & Churidar

Intermediate

The complete course in everyday & festive Indian separates

DURATION	LEVEL	FEE (APPROX.)	FORMAT
6 – 8 Weeks	Intermediate	Rs. 6,000 – 8,000	In-Person / Live Online

About This Course

From simple cotton kurtas to designer anarkalis and palazzo sets, this course covers the full range of Indian everyday and festive separates. Students will learn pattern drafting, construction, fitting, and embellishment for a wide variety of styles. This is a high-demand skill for any boutique serving Indian women.

Modules Covered

- Salwar and churidar pattern drafting
- Kameez block and variations (A-line, straight, flared)
- Neckline and sleeve designs for kurtas
- Palazzo and wide-leg pant construction
- Anarkali gown pattern and construction
- Yoke, panel and kali designs
- Dupatta finishing and hem techniques
- Designer details: pintucks, embroidery placement, buttons

Who Should Enroll

- Intermediate sewers specializing in Indian wear
- Boutique owners and tailors
- Homemakers wanting to stitch for family
- Students building toward advanced Indian fashion

On Completion You Will...

- Draft and stitch 4+ complete salwar suit sets
- Construct palazzo and wide-leg bottoms
- Execute neckline and yoke variations
- Complete an Anarkali gown independently

Lehenga-Choli Design & Construction

Intermediate

Create stunning bridal and festive lehengas from scratch

DURATION	LEVEL	FEE (APPROX.)	FORMAT
8 – 10 Weeks	Intermediate	Rs. 8,000 – 11,000	In-Person

About This Course

One of the most prestigious and high-value garments in Indian fashion, the lehenga demands mastery of complex pattern making, heavy fabric handling, and intricate embellishment. This course covers everything from simple flared lehengas to heavily embroidered bridal sets. Students will work with real bridal fabrics including silk, velvet, and brocade.

Modules Covered

- Lehenga skirt patterns: flared, circular, mermaid, tiered
- Choli / blouse construction for heavy garments
- Dupatta draping and finishing styles
- Waistband and petticoat construction
- Working with heavy fabrics: velvet, brocade, embroidered fabric
- Lining and interlining for structure
- Embellishment coordination with embroidery placement
- Bridal lehenga: end-to-end construction project

Who Should Enroll

- Intermediate/advanced sewers targeting bridal market
- Boutique owners wanting to add lehenga services
- Students already trained in blouse construction
- Anyone aspiring to bridal specialist status

On Completion You Will...

- Construct a complete lehenga-choli set
- Handle heavy and delicate bridal fabrics
- Execute waistband and finishing techniques
- Complete a full bridal lehenga project

Gown & Dress Designing

Intermediate

Western and fusion evening, cocktail, and casual dress construction

DURATION	LEVEL	FEE (APPROX.)	FORMAT
8 – 10 Weeks	Intermediate	Rs. 7,500 – 10,000	In-Person / Live Online

About This Course

This course covers the construction of Western and contemporary dresses, from casual day dresses to structured evening gowns. Students will master bodice construction, skirt variations, and a range of closures and embellishments. Perfect for those serving modern clients who want both Indian and Western wardrobe solutions.

Modules Covered

- Dress blocks: shift, A-line, fit-and-flare, bodycon
- Bodice construction and fitting
- Skirt variations: gathered, pleated, wrap, asymmetric
- Sleeve and neckline designs for dresses
- Zippers, buttons, hooks and invisible closures
- Cocktail and evening dress construction
- Lining, structure and boning for formal gowns
- Indo-Western fusion dress project

Who Should Enroll

- Intermediate sewers wanting to add Western wear
- Boutique owners serving modern urban clients
- Students interested in bridalwear or prom gown market
- Fashion enthusiasts who love contemporary design

On Completion You Will...

- Draft and construct 4 dress styles
- Execute professional closure techniques
- Complete a lined and structured evening gown
- Create an Indo-Western fusion garment

Course 08

4 – 6 Weeks

Skirt Designing & Variations

Intermediate

Master the full range of skirt styles and construction techniques

DURATION	LEVEL	FEE (APPROX.)	FORMAT
4 – 6 Weeks	Intermediate	Rs. 4,500 – 6,000	In-Person / Live Online / Recorded

About This Course

A focused course on the art of skirt construction — covering all foundational and advanced styles. From simple gathered skirts to complex tiered and draped designs, this course builds strong bottom-wear skills applicable to both Indian and Western fashion.

Modules Covered

- Basic skirt block and fitting
- A-line, pencil and straight cut
- Full circle and half-circle construction
- Gathered and tiered skirts
- Waistband types: faced, elasticated, petersham
- Pleated styles: box, knife, inverted
- Pockets: seam, patch, in-seam techniques
- Pattern modification and advanced variations

Who Should Enroll

- Students who have completed Level 1 basics
- Sewers specializing in Western bottomwear
- Anyone wanting to improve their pattern skills
- Boutique owners adding Western separates

On Completion You Will...

- Construct 6+ distinct skirt styles
- Apply waistband and pocket techniques
- Grade and modify patterns for different sizes
- Combine skirt skills with blouse/bodice work

PART 3

Embroidery Courses

Artistry in every stitch — from traditional to digital embroidery

Traditional Embroidery Techniques

Beginner–Intermediate

15+ hand embroidery styles from across India

DURATION	LEVEL	FEE (APPROX.)	FORMAT
8 – 12 Weeks	Beginner–Intermediate	Rs. 7,000 – 10,000	In-Person / Live Online

About This Course

India's embroidery heritage is vast and breathtaking. This course introduces students to 15+ traditional hand embroidery techniques from different regions of India, covering stitch methods, thread types, fabric selection, and design transfer. Students work on samplers and complete a showcase project using multiple techniques.

Modules Covered

- Aari work — chain stitch with hooks
- Zardosi — metallic gold and silver embroidery
- Maggam work — frame embroidery
- Mirror work (Shisha) — Gujarati style
- Chikankari — Lucknowi delicate embroidery
- Phulkari — vibrant Punjabi thread work
- Kantha — Bengali running stitch tradition
- Kashmiri embroidery — satin stitch style
- Thread embroidery: satin, split, stem, French knot
- Bead, sequin, pearl and stone embellishment
- Gota Patti and Dori work
- Design transfer methods and pattern scaling

On Completion You Will...

- Execute 10+ embroidery techniques independently
- Select appropriate technique for garment type
- Complete a multi-technique showcase sampler
- Handle tools and threads professionally

Who Should Enroll

- Embroidery enthusiasts at any skill level
- Fashion designers adding surface embellishment
- Boutique owners offering embroidery services
- Students wanting to specialize in bridal embroidery

Aari & Maggam Work Mastery

Intermediate

Specialized deep-dive into the most demanded embroidery styles

DURATION	LEVEL	FEE (APPROX.)	FORMAT
6 – 8 Weeks	Intermediate	Rs. 6,500 – 9,000	In-Person

About This Course

Aari (chain stitch with hooks) and Maggam (frame embroidery) are among the most highly valued embroidery styles in South Indian bridal fashion. This intensive course develops professional-level mastery in both techniques, covering complex patterns, heavy zari work, and the intricate finishing needed for high-end bridal garments.

Modules Covered

- Aari tool selection and handling
- Chain stitch variations and tension control
- Maggam frame setup and fabric stretching
- Zari and metallic thread work
- Complex pattern replication and design development
- Blouse back and neckline designs
- Lehenga and dupatta border work
- Bridal saree blouse — complete project
- Speed building and professional workflow
- Quality checking and finishing standards

Who Should Enroll

- Students who have completed Traditional Embroidery basics
- Embroidery artisans wanting to specialize
- Boutique owners targeting premium bridal market
- Anyone wanting to offer high-margin embroidery services

On Completion You Will...

- Execute complex Aari and Maggam patterns
- Complete a professional-quality bridal blouse
- Work at marketable speed and quality
- Offer Aari and Maggam services professionally

Zardosi & Kundan Embellishment

Intermediate–Advanced

High-value metallic embroidery and stone-setting for bridal wear

DURATION	LEVEL	FEE (APPROX.)	FORMAT
6 – 8 Weeks	Intermediate–Advanced	Rs. 7,000 – 9,500	In-Person

About This Course

Zardosi is the art of embroidering with metallic threads, wires, and metal elements — historically the adornment of royalty. Combined with Kundan stone-setting, these skills command premium pricing in the bridal market. This course teaches both techniques at a professional level, with a focus on bridal garment embellishment.

Modules Covered

- History and heritage of Zardosi embroidery
- Materials: dabka, kora, zari, badla, sitara
- Zardosi stitch techniques: salma, cutdana, sequin work
- Design development for Zardosi work
- Kundan stone-setting methodology
- Lac (wax) base work and stone placement
- Meenakari and layered embellishment effects
- High-end finishing and backing techniques
- Bridal dupatta — combined Zardosi & Kundan project
- Pricing and client consultation for luxury embroidery

Who Should Enroll

- Embroidery students wanting to enter the premium market
- Boutique owners serving high-end bridal clients
- Artisans wanting to command premium pricing
- Fashion designers working with luxury garments

On Completion You Will...

- Execute Zardosi and Kundan independently
- Complete a bridal dupatta embellishment project
- Understand pricing for luxury embroidery work
- Offer premium embellishment services professionally

Contemporary Embroidery & Mixed Media

Intermediate

Modern embellishment for fashion-forward, trend-led design

DURATION	LEVEL	FEE (APPROX.)	FORMAT
6 – 8 Weeks	Intermediate	Rs. 6,000 – 8,000	In-Person / Live Online

About This Course

Modern fashion embroidery blends traditional techniques with contemporary materials, mixed media approaches, and innovative applications. This course explores fashion embellishment trends, experimental stitch work, sustainable embroidery, and creative surface design for today's style-conscious customer.

Modules Covered

- Contemporary embellishment trends (global and Indian)
- Mixed media: combining thread, beads, fabric, and wire
- 3D embroidery and dimensional effects
- Appliqué and fabric manipulation techniques
- Patch design and fashion patch creation
- Embroidery for accessories: bags, footwear, cushions
- Monogramming and custom personalization
- Corporate and uniform embroidery
- Instagram-worthy embroidery design for social media
- Building an embroidery service portfolio

On Completion You Will...

- Execute 5+ contemporary embellishment techniques
- Create saleable embroidered products
- Develop a contemporary embroidery service menu
- Market embroidery work on social media

Who Should Enroll

- Embroidery enthusiasts wanting a modern, commercial edge
- Fashion designers adding embellishment services
- Entrepreneurs wanting to sell embroidered products
- Students expanding from traditional to contemporary work

Machine Embroidery Essentials

Intermediate

Efficient, consistent embroidery at scale using embroidery machines

DURATION	LEVEL	FEE (APPROX.)	FORMAT
6 – 8 Weeks	Intermediate	Rs. 7,000 – 9,500	In-Person

About This Course

Machine embroidery enables high-speed, consistent production — essential for boutiques managing volume orders. This course covers machine setup, design selection, digitized file management, multi-color work, and production workflow. Students will work on real embroidery machines to develop commercial-level skills.

Modules Covered

- Embroidery machine setup and maintenance
- Hoop selection and fabric stabilization
- Loading and managing design files
- Thread selection and multi-color sequencing
- Monogramming and text work
- Appliqué using machine embroidery
- Border and edge work at scale
- Troubleshooting: tension, thread breaks, alignment
- Bulk order workflow and quality checking
- Commercial pricing for machine embroidery

On Completion You Will...

- Operate embroidery machines independently
- Produce clean multi-color embroidery work
- Manage a small production embroidery workflow
- Price and quote for commercial orders

Who Should Enroll

- Boutique owners managing volume embroidery
- Tailors and designers investing in machine embroidery
- Students wanting to add scalable embroidery services
- Entrepreneurs starting embroidery businesses

PART 4

Advanced & Professional Courses

Professional-level mastery for serious designers and industry practitioners

Bridal Wear Design & Construction

Advanced

The complete end-to-end bridal wardrobe — India's highest-value fashion segment

DURATION	LEVEL	FEE (APPROX.)	FORMAT
12 – 16 Weeks	Advanced	Rs. 14,000 – 18,000	In-Person

About This Course

Bridal design is the pinnacle of Indian fashion — the highest-margin, highest-prestige segment. This flagship advanced course covers the complete bridal wardrobe across pre-wedding, wedding day, and post-wedding occasions. Students will construct multiple complete bridal garments, work with luxury fabrics, and manage an end-to-end client consultation. Taught by a designer who has created for celebrity weddings and TV productions.

Modules Covered

- Complete bridal wardrobe planning (30+ piece collections)
- Pre-wedding: engagement, mehendi, sangeet attire
- Bridal lehenga — full construction with embroidery
- Wedding day saree — draping and fall finishing
- Wedding gown (Indian, Western and fusion styles)
- Post-wedding: reception and honeymoon wardrobe
- Bridal blouse — luxury construction with embellishment
- Bridal party coordination outfits
- Luxury fabric handling: silk, net, georgette, velvet, brocade
- Trousseau planning and consultancy
- Bridal client management and presentation
- Pricing, quotation and profitability for bridal orders

Who Should Enroll

- Advanced sewers targeting the premium bridal market
- Boutique owners wanting to add bridal services
- Fashion graduates wanting real-world bridal expertise
- Designers already working with wedding clients

On Completion You Will...

- Design and construct a complete bridal look
- Handle luxury bridal fabrics professionally
- Conduct end-to-end bridal client consultation
- Price bridal commissions profitably

Indo-Western Fusion Design

Advanced

Where tradition meets contemporary — the fastest-growing fashion segment

DURATION	LEVEL	FEE (APPROX.)	FORMAT
8 – 10 Weeks	Advanced	Rs. 9,000 – 12,000	In-Person / Live Online

About This Course

Indo-Western fusion is today's most exciting and commercially successful fashion category — blending the richness of Indian fabrics and embellishments with Western silhouettes and contemporary cuts. This course develops students' ability to conceptualize, design, and construct fusion garments that resonate with modern urban women.

Modules Covered

- Design principles of successful fusion fashion
- Silhouette mapping: Indian forms in Western cuts
- Fabric pairing: Indian textiles with contemporary construction
- Indo-Western blouse and bodice design
- Fusion gown: Indian embroidery on Western forms
- Cape, jacket, and overlay design for Indian outfits
- Sharara, dhoti pant and modern ethnic bottoms
- Accessory coordination for fusion looks
- Building a fusion capsule collection
- Social media styling for fusion garments

Who Should Enroll

- Advanced fashion students and designers
- Boutique owners serving urban fashion-conscious clients
- Designers wanting to differentiate with a fusion specialty
- Anyone passionate about contemporary Indian fashion

On Completion You Will...

- Design and construct 4+ fusion garments
- Successfully blend Indian and Western design elements
- Build a marketable fusion portfolio
- Target the growing urban fusion fashion market

Advanced Garment Construction & Couture

Advanced

Master couture techniques, structure and professional finishing

DURATION	LEVEL	FEE (APPROX.)	FORMAT
12 – 16 Weeks	Advanced	Rs. 12,000 – 16,000	In-Person

About This Course

This is the master construction course — covering the highest level of garment craft. Students will work with structured garments, complex closures, couture finishing methods, and difficult fabrics. The course is designed to elevate sewers to industry-ready professional standards, with skills applicable to haute couture and premium bespoke services.

Modules Covered

- Tailored jacket and blazer construction
- Structured garments: boning, corseting, underlining
- Couture seam finishing and hand sewing
- Lining insertion techniques (Hong Kong, Italian, French)
- Complex closures: invisible zips, hooks, buttons, corset lacing
- Delicate fabric handling: silk, organza, chiffon, lace
- Couture-level pressing and shaping
- Alterations and fitting solutions at professional level
- Quality control and industry standards
- Haute couture final project

On Completion You Will...

- Construct a tailored jacket from scratch
- Apply couture finishing to any garment
- Handle the most challenging fabrics professionally
- Meet haute couture quality standards

Who Should Enroll

- Experienced sewers wanting to elevate their craft
- Boutique owners offering premium bespoke services
- Fashion graduates seeking industry-ready skills
- Anyone aspiring to couture or luxury fashion

Children's Fashion Design

Intermediate–Advanced

Design and construct beautiful, safe, and practical clothing for kids

DURATION	LEVEL	FEE (APPROX.)	FORMAT
6 – 8 Weeks	Intermediate–Advanced	Rs. 6,500 – 9,000	In-Person / Live Online

About This Course

Children's fashion is a growing, high-demand market. This course covers the unique considerations of designing for children — sizing systems, safety, comfort fabrics, practical features, and playful aesthetic. Students will construct ethnic, Western, and fusion styles for different age groups, including popular mother-daughter coordinated looks.

Modules Covered

- Children's sizing and measurement systems
- Pattern blocks for infants, toddlers and older children
- Safe materials and non-toxic embellishments
- Comfort-first construction for active wear
- Ethnic wear: lehenga, ghaghra, sherwani basics for kids
- Western wear: dresses, dungarees, shorts
- Mother-daughter coordinated outfit design
- Easy-care fabrics and practical features (pockets, elastics)
- Children's party and festive occasion wear
- Children's fashion business opportunities

Who Should Enroll

- Sewers wanting to expand into the children's market
- Parents wanting to stitch for their children
- Boutique owners adding kids' services
- Students looking for a niche, high-demand specialty

On Completion You Will...

- Draft patterns across 5 children's age groups
- Construct ethnic and Western children's garments
- Create a mother-daughter coordinated set
- Identify children's fashion business opportunities

PART 5

Technology & Digital Courses

CAD, digital patterns and software for the modern fashion professional

CAD for Embroidery Digitizing

Advanced

Create and digitize embroidery designs using professional software (Wilcom)

DURATION	LEVEL	FEE (APPROX.)	FORMAT
10 – 12 Weeks	Advanced	Rs. 12,000 – 15,000	In-Person

About This Course

Computer-aided embroidery is a powerful skill that separates professional embroidery businesses from hobbyists. This course covers professional digitizing software (Wilcom and PE Design), design creation, file management, machine programming and quality control. Students learn to convert artwork, logos, and custom designs into machine-ready embroidery files.

Modules Covered

- Introduction to Wilcom Embroidery Software
- PE Design and compatible software overview
- Digital design creation from scratch
- Artwork-to-embroidery conversion
- Color sequencing and thread mapping
- Stitch type selection: satin, fill, running
- Design scaling, grading and mirroring
- File format management and machine export
- Machine programming and setup for digital designs
- Quality control and troubleshooting
- Building a digital design library
- Commercial digitizing workflow and pricing

On Completion You Will...

- Create professional digitized embroidery files
- Convert any artwork to machine embroidery
- Manage a digital embroidery design library
- Offer commercial digitizing services

Who Should Enroll

- Embroiderers investing in machine embroidery equipment
- Fashion tech professionals
- Boutique owners wanting to offer custom digitized embroidery
- Anyone wanting to offer professional digitizing as a service

Digital Pattern Making with CAD

Advanced

Professional pattern drafting using Seamly2D and digital tools

DURATION	LEVEL	FEE (APPROX.)	FORMAT
10 – 12 Weeks	Advanced	Rs. 11,000 – 14,000	In-Person / Live Online

About This Course

Digital pattern making is the future of professional garment production. This course teaches students to draft, grade, and manage patterns using CAD tools including Seamly2D — enabling precision pattern work, digital grading across size ranges, and professional pattern library management. An essential skill for boutiques scaling their production.

Modules Covered

- Introduction to Seamly2D pattern software
- Digital block creation and foundation patterns
- CAD tools: precision drawing, curve adjustments, notches
- Pattern manipulation: rotation, mirroring, seam allowances
- Grading across sizes (XS–XXXL)
- Digital draping and 3D garment visualization
- Pattern library management and file organization
- Exporting for cutting machines and production
- Digital pattern sharing and collaboration
- Printing and scaling patterns for production

Who Should Enroll

- Advanced pattern makers wanting to go digital
- Boutique owners scaling production
- Fashion industry professionals upgrading their tech skills
- Design graduates wanting industry-standard software skills

On Completion You Will...

- Create professional digital pattern files
- Grade patterns across a full size range
- Manage a digital pattern library
- Integrate digital patterns into boutique production

Fashion Design with Adobe Illustrator

Intermediate–Advanced

Create professional fashion illustrations, flat sketches and tech packs

DURATION	LEVEL	FEE (APPROX.)	FORMAT
8 – 10 Weeks	Intermediate–Advanced	Rs. 9,000 – 12,000	In-Person / Live Online

About This Course

Adobe Illustrator is the industry standard for professional fashion design. This course takes students from basic navigation to professional fashion flat sketches, technical drawings, color ways, and tech pack creation. An essential tool for any designer working with manufacturers, clients, or online fashion businesses.

Modules Covered

- Adobe Illustrator interface and fashion tools
- Drawing tools: pen, pencil, shape tools for fashion
- Fashion flat sketch creation: tops, bottoms, dresses, ethnic wear
- Technical drawing standards and conventions
- Color fills, swatches and pattern creation
- Fabric texture representation
- Tech pack creation for production
- Lookbook and portfolio layout in Illustrator
- Digital mood boards and collection presentation
- Exporting for web, print and client presentations

On Completion You Will...

- Create professional fashion flat sketches
- Build tech packs for production communication
- Develop a digital lookbook and portfolio
- Present collections professionally in digital format

Who Should Enroll

- Fashion designers wanting to communicate designs professionally
- Boutique owners building digital catalogues
- Students preparing professional portfolios
- Anyone working with fabric printers or manufacturers

PART 6

Business & Entrepreneurship Courses

Turn your skills into a sustainable, profitable fashion business

Boutique Management & Business Development

All Levels (with fashion skills)

The complete course for turning fashion skills into a thriving business

DURATION	LEVEL	FEE (APPROX.)	FORMAT
16 Weeks	All Levels (with fashion skills)	Rs. 18,000 – 22,000	In-Person / Live Online / Hybrid

About This Course

Dreams & Designs' flagship business course — the very program that has driven a 50% student entrepreneurship rate. This comprehensive 16-week program covers everything from writing a business plan to hiring a team and scaling online. Taught by a practitioner who has run a successful multi-pillar boutique for 14 years, this is intensely practical, real-world education with zero fluff.

Modules Covered

- Business planning and financial management
- Pricing strategies and profit margin optimization
- Client acquisition and retention systems
- Marketing and social media for fashion businesses
- Inventory and supply chain management
- Customer service excellence and complaint handling
- Legal requirements: GST, shop registration, trademarks
- Studio setup and equipment investment planning
- Portfolio development and brand photography
- Branding, positioning and messaging
- Quality control systems and SOPs
- Time management and production scheduling
- Hiring, training and team management
- Scaling strategies: online, franchise and multi-location
- E-commerce: Instagram shop, website, Meesho, Amazon

Who Should Enroll

- Skilled sewers/embroiderers ready to go commercial
- Existing boutique owners wanting to grow
- Fashion graduates needing business skills
- Women entrepreneurs in the fashion and craft space

On Completion You Will...

- Launch and run a fashion business profitably
- Build a complete marketing and client system
- Manage operations, pricing and cash flow
- Scale from solo practice to team and online

Online Fashion Business & E-Commerce

All Levels

Build a fashion brand and sell online — Instagram, website and beyond

DURATION	LEVEL	FEE (APPROX.)	FORMAT
8 – 10 Weeks	All Levels	Rs. 8,000 – 11,000	Live Online / In-Person

About This Course

The internet has democratized fashion retail. This course teaches students how to build, brand and sell a fashion business online — from Instagram and WhatsApp commerce to a full e-commerce website. Practical, action-oriented and taught with real case studies from Dreams & Designs and its alumni.

Modules Covered

- Building your fashion brand identity online
- Instagram for fashion: content, reels, stories, shopping
- Product photography for fashion (phone to professional)
- WhatsApp Business for fashion boutiques
- E-commerce platforms: Meesho, Instagram Shop, Etsy India
- Website creation (Wix/Shopify basics for fashion)
- Customer communication and order management online
- Packaging and delivery for online fashion orders
- Returns and refund management
- Growing your audience and building a community
- Influencer marketing and collaborations
- Analytics and insights for business decisions

On Completion You Will...

- Launch a fully operational online fashion presence
- Create engaging fashion content consistently
- Manage online orders, customers and logistics
- Grow a following and convert to sales

Who Should Enroll

- Fashion entrepreneurs wanting to sell online
- Boutique owners transitioning to digital
- Students graduating from skills courses ready to monetize
- Anyone building a fashion side business from home

Personal Styling & Wardrobe Consultancy

Intermediate

Help clients look and feel their absolute best — a premium service skill

DURATION	LEVEL	FEE (APPROX.)	FORMAT
6 – 8 Weeks	Intermediate	Rs. 7,000 – 9,500	In-Person / Live Online

About This Course

Personal styling is a growing, high-value service that fashion-trained professionals are uniquely positioned to offer. This course covers color analysis, body shape styling, wardrobe auditing, occasion dressing, and client communication. Perfect as an add-on revenue stream for boutique owners, designers, and fashion educators.

Modules Covered

- Color theory and personal color analysis (seasonal palettes)
- Body shape identification and proportion dressing
- Style personality assessment and wardrobe profiling
- Wardrobe audit methodology
- Occasion-specific styling (corporate, bridal, casual, festive)
- Sustainable fashion and capsule wardrobe building
- Fabric and texture for body enhancement
- Shopping guidance and budget optimization
- Building a personal styling business
- Client communication and consultation workflow

Who Should Enroll

- Fashion professionals wanting to add styling services
- Boutique owners wanting to offer total client transformation
- Fashion-savvy individuals wanting to become stylists
- Anyone passionate about helping others dress well

On Completion You Will...

- Conduct complete personal styling consultations
- Build and deliver wardrobe audits
- Offer styling services as a standalone revenue stream
- Develop a styling portfolio and client list

PART 7

Specialist & Short-Format Programs

Focused intensives, workshops and certification programs

Bridal Embroidery Intensive

Intermediate–Advanced

A focused 4-week program on high-value bridal embellishment

DURATION	LEVEL	FEE (APPROX.)	FORMAT
4 Weeks (Intensive)	Intermediate–Advanced	Rs. 8,000 – 10,000	In-Person

About This Course

A fast-track intensive for those who want to rapidly acquire marketable bridal embroidery skills. Over 4 weeks of immersive practice, students master Aari, Zardosi, Maggam, and Kundan work with a focus on speed, quality, and commercial applications. Ideal for experienced sewers wanting to quickly add a high-value service.

Modules Covered

- Aari and Maggam work — rapid skill building
- Zardosi and metallic thread work
- Kundan stone-setting basics
- Bridal blouse back — intensive project
- Speed training and professional workflow
- Quality standards for commercial bridal work
- Pricing and client consultation for bridal embroidery
- Portfolio shoot for bridal embroidery work

Who Should Enroll

- Skilled sewers wanting rapid, marketable embroidery skills
- Boutique owners adding bridal embroidery services
- Students who have completed basic embroidery training
- Professionals with limited time wanting focused upskilling

On Completion You Will...

- Execute 4 bridal embroidery techniques
- Complete a bridal blouse project in 4 weeks
- Price and market bridal embroidery services
- Build a commercially viable embroidery skill set rapidly

Sustainable Fashion & Upcycling

Beginner–Intermediate

Give old garments new life — creative, eco-conscious fashion practice

DURATION	LEVEL	FEE (APPROX.)	FORMAT
4 – 6 Weeks	Beginner–Intermediate	Rs. 4,500 – 6,000	In-Person / Live Online

About This Course

Sustainability is no longer optional in fashion. This creative course teaches students to transform, repurpose and upcycle existing garments into fresh, beautiful pieces. Covering deconstruction, reconstruction, embellishment and responsible sourcing, this course develops both environmental consciousness and creative problem-solving skills.

Modules Covered

- Principles of sustainable fashion and circular design
- Garment audit and upcycling potential assessment
- Deconstruction techniques: careful seam removal
- Reconstruction: resizing, redesigning, repurposing
- Dyeing and overdyeing for colour transformation
- Embellishment to revive and update garments
- Fabric patchwork from scraps and off-cuts
- Converting sarees and dupattas into contemporary garments
- Building and selling an upcycled fashion product range
- Ethical sourcing and responsible supply chains

Who Should Enroll

- Fashion-conscious students interested in sustainability
- Boutique owners wanting an eco-conscious offering
- Creative individuals wanting to explore upcycling
- Anyone wanting to reduce waste and make fashion responsibly

On Completion You Will...

- Transform existing garments into saleable pieces
- Apply dyeing and embellishment revival techniques
- Build a sustainable fashion product range
- Understand and communicate sustainable fashion values

Kids Fashion Workshop

Kids Beginner

A fun, parent-guided introduction to sewing for children aged 10–16

DURATION	LEVEL	FEE (APPROX.)	FORMAT
4 – 6 Weeks	Kids Beginner	Rs. 3,500 – 5,000	In-Person

About This Course

A specially designed workshop for children and young teens (aged 10–16) that introduces the joy of making clothes. Using child-safe tools, simple projects and a playful approach, children learn basic hand and machine sewing in a safe, nurturing environment. Projects are fun and wearable — from simple bags to basic garments.

Modules Covered

- Introduction to hand sewing with safe needles
- Basic machine sewing (supervised)
- Simple garment project: drawstring bag, pillow cover
- Fabric selection and colour play
- Embellishment with fabric paint, buttons and simple stitches
- Basic measurements and body awareness
- Simple dress or top construction
- Fashion sketchbook and creative expression

Who Should Enroll

- Children aged 10–16 interested in craft and fashion
- Parents wanting structured creative education for kids
- School students as an after-school activity
- Young people exploring fashion as a potential career

On Completion You Will...

- Sew a complete simple project independently
- Use sewing machines safely with supervision
- Develop foundational hand-eye coordination and craft skills
- Build confidence and creative self-expression

Weekend Intensive Masterclasses

All Levels

Single-topic, single-weekend deep dives — perfect for busy professionals

DURATION	LEVEL	FEE (APPROX.)	FORMAT
1 – 2 Days	All Levels	Rs. 1,500 – 3,500 per session	In-Person / Live Online

About This Course

Compact, high-value masterclasses designed for working professionals, homemakers and busy individuals who cannot commit to longer courses. Each masterclass focuses on one skill or topic — delivered intensively over a weekend. Topics rotate seasonally and include festive garment projects, embroidery techniques, styling, and more.

Modules Covered

- Saree draping — 10 styles in one day
- Saree blouse construction intensive
- Festive season: Diwali/Navratri outfit workshop
- Bridal embroidery teaser: Aari & Zardosi basics
- Fashion illustration masterclass
- Fabric shopping guide — Bangalore market tour
- Upcycling workshop: transform one garment
- Social media for fashion businesses
- CAD for embroidery — 1-day taster
- Business planning for boutique owners

Who Should Enroll

- Working professionals with limited weekday availability
- Beginners wanting to sample before committing
- Existing students wanting to add specific skills
- Anyone curious about a topic before a full course investment

On Completion You Will...

- Acquire one focused, applicable skill per session
- Build confidence for longer course enrollment
- Complete a tangible project in a single weekend
- Connect with the Dreams & Designs community

Corporate Fashion Workshops

All Levels

Team building, skill development and fashion knowledge for organizations

DURATION	LEVEL	FEE (APPROX.)	FORMAT
Half Day – 2 Days	All Levels	Custom / Group Pricing	In-Person (at studio or client premises)

About This Course

Tailored fashion workshops for corporate teams — combining creativity, skill-building and team bonding. From hands-on embroidery sessions to personal styling workshops and sustainable fashion awareness programs, these workshops are designed to be both fun and professionally enriching. Ideal for team outings, CSR initiatives, and women's development programs.

Modules Covered

- Embroidery as mindfulness: hand stitch workshop for teams
- Personal styling & dressing for success
- Sustainable fashion awareness and upcycling activity
- Fashion design basics: sketch your dream outfit
- Indian textile heritage appreciation session
- Saree draping for corporate events
- Customized workshop design to client brief

Who Should Enroll

- HR and L&D; teams planning team activities
- Organizations with women's development or CSR mandates
- Corporate clients needing uniform/gifting services with team engagement
- Event planners building wellness or creativity programming

On Completion You Will...

- Engage teams in creative, hands-on activities
- Build fashion and textile knowledge in professional settings
- CSR and skill development aligned activities
- Create a memorable, Instagram-worthy team experience

Home Furnishing & Soft Furnishing Sewing

Beginner–Intermediate

Curtains, cushions, table linen and home decor — sewn with skill

DURATION	LEVEL	FEE (APPROX.)	FORMAT
6 – 8 Weeks	Beginner–Intermediate	Rs. 5,500 – 7,500	In-Person / Live Online

About This Course

A practical and creative course in home furnishing sewing — covering curtains, cushion covers, table runners, bed linen, and decorative home textiles. Perfect for homemakers, interior design enthusiasts, and entrepreneurs wanting to offer a home decor product range alongside fashion services.

Modules Covered

- Measuring and planning for home furnishing projects
- Curtain types: eyelet, pinch pleat, tab top, rod pocket
- Cushion cover construction: envelope, zipper, piped
- Table linen: tablecloths, runners, napkins
- Bedding: pillowcases, duvet covers, fitted sheets
- Appliqué and embroidery for home textiles
- Soft furnishing for children's rooms
- Fabric selection for home use: durability and aesthetics
- Building a home furnishing product line
- Photography and pricing home furnishing pieces

Who Should Enroll

- Homemakers wanting to create and personalize their homes
- Interior decorators adding textile skills
- Entrepreneurs wanting to sell home decor products
- Sewers wanting to diversify beyond garment making

On Completion You Will...

- Construct a complete set of home furnishing items
- Apply embellishment and embroidery to home textiles
- Develop a home decor product range
- Price and sell soft furnishing products

Fashion Entrepreneurship Mentorship Program

All Levels

A 1-on-1 intensive mentorship for fashion business launchers

DURATION	LEVEL	FEE (APPROX.)	FORMAT
8 – 12 Weeks (Personalized)	All Levels	Rs. 20,000 – 35,000	1-on-1 In-Person & Online

About This Course

A premium, personalized mentorship program designed for individuals who want dedicated, one-on-one guidance in launching or scaling their fashion business. Poornima works directly with each mentee to address their specific business goals, challenges, and opportunities. Based on 14 years of real-world boutique and education success, this program delivers transformational outcomes in a compressed timeframe.

Modules Covered

- Deep-dive business assessment and goal setting
- Personalized business plan development
- Revenue model design and pricing strategy
- Brand identity creation (name, logo, positioning)
- Service menu and product range finalization
- Studio setup, equipment and investment planning
- Client acquisition: first 10 paying clients strategy
- Social media launch plan and content calendar
- E-commerce and online presence setup
- Financial management basics and tracking
- Ongoing coaching, Q&A; and accountability
- Launch support and post-launch review

On Completion You Will...

- A complete, launch-ready fashion business
- A functional brand, presence and client pipeline
- Confidence to run and grow independently
- Access to alumni network and ongoing support

Who Should Enroll

- Skilled individuals ready to turn talent into a business
- Existing boutique owners wanting significant growth
- Fashion graduates needing strategic business direction
- Anyone who wants direct mentorship from a proven entrepreneur

Enroll at Dreams & Designs

■ Studio Location	Chandra Layout Stage 2, Bangalore – 560040, Karnataka
■ Call / WhatsApp	Contact us for the latest batch schedules and course availability
■ Instagram	@poornima.n.ramakrishna @dreamsanddesigns
■ Facebook	Dreams & Designs Fashion School
■ UrbanPro	Rated 4.9/5.0 by 41+ verified students — India's top tutor platform
■ Class Timings	Morning / Afternoon / Evening / Weekend batches available
■ Online Option	Live online, recorded and hybrid formats for most courses

Enrollment Benefits

✓ Student Discount	10–15% off all supplies for enrolled students
✓ Referral Benefit	Refer a friend — earn course credit
✓ Alumni Access	Lifetime community, events and ongoing mentorship
✓ Flexible Payment	Installment options available for longer courses

Dreams & Designs — Creating · Teaching · Supplying · Connecting

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